

Physician CONNECTION

Published for the Physicians of Hurley Medical Center



CALENDAR

April 14, 2014

Risk Prevention Tips for
Healthcare Providers:
E-Mail, Texting, & Social Media

Hurley Medical Center,
Charles White Conference Center

11:30 a.m. – 1:00 p.m.

Approved for AMA PRA Category 1 Credit™

To register call: 1-855-310-3627 or
Online: www.education.hurleymc.com/cme/calendar
(Seating is limited)

May 7, 2014

The 2014 Pediatric Update
Holiday Inn Gateway Centre, Flint

7:30 a.m. – 1:00 p.m.

Approved for AMA PRA Category 1 Credit™

To register Call: 1-855-310-3627

May 19, 2014

Controllable Risks in Malpractice
Hurley Medical Center, Charles
White Conference Center

11:30 a.m. – 1:30 p.m.

Approved for AMA PRA Category 1 Credit™

To register Call: 1-855-310-3627

or Online: www.education.hurleymc.com/cme/calendar
(Seating is limited)

2014 Hurley Benefit Ball "The Enchanted Forest" A Great Success!

The 33rd Annual Hurley Foundation Benefit Ball was held on March 8, 2014 at Riverfront Banquet Center in Flint. The amazing event included fine dining, dancing, entertainment, and a truly "enchanted" silent auction. The forest-themed evening theme was a huge success, and over 450 people attended the black tie gala. The proceeds raised went to benefit Hurley Medical Center's Wellness Services and the children at Camp Copneconic.

The Hurley Foundation thanks our co-chairs Karin and Mike Burnett and Jacqui Reynolds, as well as our sponsors, in-kind sponsors, guests, volunteers and Hurley physicians and staff who made this very special evening possible.



Hurley Welcomes New Physicians

Mysoon Ayuob, MD –
Family Medicine

Mark Chase, DPM –
Podiatry

Alexey Levashkevich, MD –
Obstetrics & Gynecology

Michael Zielinski, DO –
Family Medicine



Please share your stories. We'd love to hear from you.



Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button.

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Dr. Abner Espinosa Remembered by Hurley Physicians



Dr. Abner J. Espinosa, Internal Medicine Physician from Columbiaville, MI, passed away on Sunday, March 23 at the age of 76.

Dr. Espinosa was a dedicated member of Hurley Medical Center's professional staff for almost 19 years. It wasn't uncommon to see Dr. Espinosa in the hallways at Hurley, always greeting everyone with his warm and caring smile. Dr. Espinosa is remembered by his Hurley family for his dedication to his patients and community.

"The passing away of Dr. Espinosa is a significant loss to our community and our profession. He was always concerned and interested in the care of his patients," said friend and colleague, Dr. Eyassu Habte-Gabr. He added, "His patients had great respect for him and always spoke highly of his character. He was friendly, always smiling, and exchanging kind words to brighten your day."

Dr. Espinosa's vision was to establish a free medical clinic in Leganes, Iloilo, Philippines in hopes of bringing health to the community in which he was born. Dr. Espinosa is survived by his wife, Mimi, his children, Aimee Espinosa, M.D. (Michael Pernicano), Alyssa Kushuba (Nick Kushuba) and Abner Matthew Espinosa, as well as grandchildren Addison and Joseph Abner Kushuba.

Hurley Auxiliary Celebrates 57th Birthday



Hurley Medical Center Auxiliary members celebrated the organization's 57th birthday on March 18, 2014. During 2013, the group's 159 members donated a total of 36,000 hours of volunteer work in their 19 separate services.

The Auxiliary presented a check for \$100,000 to Melany Gavulic, President and CEO, for their commitment to the Outpatient Clinic Renovation. The money was raised from sales in the Medical Center gift shop and patient hospitality cart and by other fundraising events and activities. Since 1956, the Auxiliary has donated over \$3.8 million for needed programs and equipment.

Hurley Medical Center Works to Give More Babies a Healthy Start In Life

Hurley Medical Center has been working with the March of Dimes to reduce the number of elective inductions and cesarean deliveries performed before 39 completed weeks of pregnancy. This will give more babies a healthy start in life, the March of Dimes says. "We're proud of our expert team of physicians and nurses who recognized this issue in our community and put in place policies to avoid scheduling elective inductions or caesarean deliveries before 39 weeks of pregnancy, except when medically necessary," said Dr. Larry Young, Medical Director for Obstetrics-Gynecology, Hurley Medical Center.



"Reducing unnecessary early deliveries at Hurley Medical Center means that more babies stayed in the womb longer, which is so vital for their growth and development," says Renay Gagleard, MSN, MHSA, RNBC, Women and Children's Service Line Administrator at Hurley Medical Center and State Chapter Chair, March of Dimes. "Overall, this project saw a decrease in the proportion of babies born at 37 and 38 weeks and a corresponding increase in the 39-41 week range during the one-year period studied."

Hurley Medical Center implemented a toolkit called "Elimination of Non-medically Indicated (Elective) Deliveries before 39 Weeks Gestational Age" to guide changes in early term delivery practices. The toolkit was developed in partnership with the March of Dimes, the California Maternal Quality Care Collaborative and the California Maternal Child and Adolescent Division within the California Department of Public Health. It can be downloaded free from the Prematurity Prevention Resource Center at premataturityprevention.org.

ICD -10 Delay

On March 31, 2014, the U.S. Senate voted 64-35 to pass a House-approved measure (HR 4302) to extend the Sustainable Growth Rate (SGR) while at the same time delaying the implementation of ICD-10. The following day, April 1, 2014, President Barack Obama signed into law the Protecting Access to Medicare Act of 2014. The President's signature on the bill prevents a scheduled 24-percent cut to Medicare physician payments, which would have gone into effect April 1, 2014. This new legislation also delays the implementation date for ICD-10 for at least one year, to October 2015. This marked the third time action taken by the president delayed the nation's healthcare system's attempts to adopt ICD-10.

The measure states, "The Secretary of Health and Human Service may not, prior to Oct. 1, 2015, adopt ICD-10 code sets as the standard for codes sets." It also cites sections in the Social Security Act and the Code of Federal Regulations, which contain the secretary's authority to mandate the new code sets.

U.S. health care organizations now have more time to transition from ICD-9 to ICD-10 code sets to accommodate codes for new diseases and procedures. There are mixed emotions about the delay. While it does allow additional time for preparation, it also poses a significant financial and resource impact on entities that were heavily invested in the transition.

Hurley SportsCare Announces Expansion

Hurley Physical Therapy is excited to announce an expansion in services. Beginning May 5, 2014, we will be offering therapy services at the Pierson Road YMCA. We will provide the same quality progressive and comprehensive physical therapy care at this new satellite location in an effort to bring our talents closer to many of our Hurley family of patients.

With more than 25 years of excellence in care Hurley SportsCare physical clinical team will offer the full compliment of physical therapy services including treatment for:

- Back and neck pain
- Joint replacement
- Chronic muscle or joint pain
- Tendonitis, strains, sprains
- Core strengthening, balance and fall prevention
- Rotator cuff tears, frozen shoulder

For information about this new location or to schedule a therapy appointment, please call our central scheduling office at 810.262.2350.



Hurley Receives Donation from Bikes on the Bricks

On March 6, 2014, there was a check presentation at Vehicle City by the Bikes on the Bricks Committee. The ED staff received this for the work they did to try and save Detroit Officer Jones who died during the event last summer.

There were three organizations that received donations including Youth Marines, Old Newsboys and Hurley Medical Center.



Hurley Recognizes National Doctor's Day with a Special Celebration



On March 28, Hurley Medical Center honored our 500+ dedicated physicians for National Doctor's Day. The celebration included breakfast, networking, health screenings and Doctor's Day pins.



Pinnacle Award Nominations

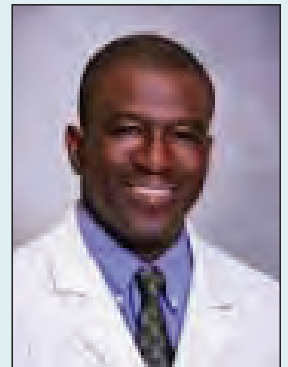


The Hurley Pinnacle Award is Hurley's highest honor accorded to its physicians. The award recognizes a Primary Care Physician and Specialty Care Physician member of the Hurley family who epitomizes the height of professionalism, shows unwavering commitment to our community, demonstrates dedication to the medical center, and consistently and unfailingly embodies Hurley's mission:

Clinical Excellence. Service to People.

We encourage you, a member of your staff, or one of your patients to please send your physician nominations to Physician Services by fax 810.262.9022 or email Andrea McBurney at amcburn1@hurleymc.com, no later than Wednesday, April 30, 2014.

Hurley Welcomes New Trauma Surgeon, Kenneth Wilson, MD, FACS



Hurley Medical Center is pleased to welcome a new trauma surgeon to our team, Kenneth L. Wilson, MD, FACS.

Dr. Wilson is coming to us from Atlanta Georgia, where he currently serves as the Deputy Director at Grady Memorial's Marcus Trauma Center.

Dr. Wilson also maintains an Assistant Professorship appointment at Morehouse School of Medicine. He is board certified in both General Surgery and Surgical Critical Care, having completed his Trauma/Critical Care Fellowship at Henry Ford Hospital, and rotating through Hurley Medical Center in 2001 under the mentorship of Dr. F. Obeid. Dr. Wilson continues to remain active in our Country's armed forces, serving as a Clinical Commander in the military, having completed multiple tours of duty.

Dr. Wilson brings with him, his expectant wife and two children. Dr. Wilson is very community oriented, bringing with him an immense energy, extensive experience and positive vision to support growth and ongoing program development here at the Medical Center.

Please welcome Dr. Wilson into the Hurley Medical Center Family.