



Continuing Medical Education (CME) CALENDAR

FEBRUARY 5, 2015 - THURSDAY

Safe & Competent Opioid Prescribing Education (SCOPE) Holiday Inn Gateway, Flint 5:00 p.m. – 8:00 p.m. Approved for AMA PRA Category 1 Credit™ To register Call: 1-855-310-3627 or Online: www.education.hurleymc.com/ cme/calendar

FEBRUARY 26, 2015 - THURSDAY

Melanoma Update

Holiday Inn Gateway, Flint 5:30 p.m. – 7:00 p.m. Approved for *AMA PRA Category 1 Credit™* To register call CME: 1-810-262-9142

For information regarding additional Hurley Medical Center CME activities, please visit <u>www.hurleymc.com>/Education&Research></u> <u>CME Calendar.</u>

If you have any questions, please contact the CME Department at 810.262.9142.

Physician CONNECTION



Published for the Physicians of Hurley Medical Center

Hurley Medical Center First in Michigan to Offer State-of-the-Art MarginProbe® Technology

Surgeons at Hurley Medical Center are now using the state of the art MarginProbe® system during breast lump removal procedures. MarginProbe® uses radio frequency waves to detect microscopic amounts of cancer cells or tissue not visible or left behind in the margin, or outer edge, when a lump is removed from a breast. In approximately five minutes, within the operating room, surgeons can now have immediate information about the presence of cancer cells on the margins of the tumor. A procedure of this kind was performed at Hurley on November 10th on a 76 year old female patient from Houghton Lake.

"This brand new technology could potentially prevent second or third surgeries, allowing the surgeon to get all the cancerous tissue in one surgery. Detecting microscopic cancerous matter before was extremely difficult. This not only makes it easier on the patient, but allows a quicker way to deal with cancerous tissue, when time is of the utmost importance" said Raouf Mikhail, MD, FACS, FRCS.(C), Chief, Department of Surgery,



Director, Hurley Comprehensive Breast Cancer Program and Medical Director, Hurley Cancer Center. Dr. Mikhail is Board-Certified in Breast Surgery, General Surgery, and Surgical Oncology.

As the region's leader in breast health and breast cancer treatment, the Hurley Breast Cancer Program provides the highest level of clinical breast cancer care and compassion for patients and their families.

The Breast Cancer Program at Hurley Medical Center is certified by the National Accreditation Program for Breast Centers (NAPBC), the only accrediting body of the American College of Surgeons' Commission on Cancer that accredits breast programs. Hurley is the first medical center in Genesee County to receive this distinction – out of a total of only six medical facilities statewide. A breast center that achieves NAPBC accreditation has demonstrated a firm commitment to offer its patients every significant advantage in their battle against breast disease.

To help our patients navigate the complicated and stressful world of breast cancer, Hurley is also the first in Genesee County to offer a comprehensive Breast Health Nurse Navigator. From diagnosis to treatment, breast reconstruction and long-term follow-up, this caring, highly-trained registered and certified breast cancer nurse supports patients going through breast cancer treatment.

A press conference was held November 10, 2014 and was attended by media outlets, including ABC12, WNEM TV5, NBC25 and the Flint Journal/MLive. The story was also picked up by many national outlets.

Stay Connected! Become a fan of the Hurley Medical Center page on Facebook by clicking the "Like" button. We'd ♥ to hear your stories.

Hurley Medical Center Hurleymc.com Facebook.com/Hurley Medical Center Twitter.com/Hurley Medical

STAY CONNECTED!

Hurley Foundation Hurleyfoundation.org Facebook.com/ HurleyFoundation Twitter.com/HurleyFNDN **Please share your stories.** We'd love to hear from you! Please send your stories and photos by December 8, 2014 to rwaller1@ hurleymc.com, or contact Regina Waller, Director (Physician Services, Continuing Medical Education (CME) and Medical Staff) at 810-262-7302.

Over 100 Attend Hurley Bariatric Center of Excellence Seminar

Over 100 people came out to the Holiday Inn Gateway Center on November 6th to learn about the latest options in weight loss surgery. Our Board Certified surgeon, Dr Jamal D. Farhan, MD, FACS, answered



questions and explained minimally invasive, state of the art weight loss surgeries which can help patients lose weight, with faster recovery times. Those who attended also had the opportunity to talk to bariatric surgery patients, nurses and dietitians.

Dr. Farhan specializes in gastric bypass, sleeve gastrectomy and adjustable gastric band surgery, and is credentialed in critical care at our Level 1 Trauma Center, the only in the region.As a result, postsurgical patients have 24/7 access to the highest level of clinical care from skilled bariatric surgeons, clinicians and support staff.

Hurley Performs Second Same Day Knee Replacement Surgery

The Center for Joint Replacement is excited to announce our second successful same day knee replacement surgery! With joint replacements lasting much longer than in previous years, patients are no longer forced to wait until they are older. We are seeing many patients in their 50's who are so relieved they don't have to suffer into their 70's to be 'old enough'. Replacing joints on younger patients, when needed, actually makes much more sense. Younger patients are typically healthier and stronger and recover more quickly. We are so excited to be able to offer access to improving our patients quality of life while they are still able to be very active. Cathy Metz, Musculoskeletal Service Line Administrator, cites several key initiatives which help make this possible:

- Improved perioperative anesthesia (the ability to block nerves that cause pain)
- Minimally invasive surgical techniques
- Expedited rehab protocols
- Specialty training for the Center for Joint Replacement nursing staff

For more information about this new opportunity, please call the Center for Joint Replacement at 1-888-44-JOINTS

"This is truly remarkable and in keeping with our plan to eventually provide a robust outpatient knee replacement program for patients seeking this new and progressive option."

Please join us in welcoming ...

Mohamad Arja, MD, Medicine Lakshmana Ayyagari, MD, Medicine (Cardiology) Mark Braniecki, DO, Pediatrics

Acute Care for Elderly (ACE) Order Set

An Evidence-Based Order Set For ALL Geriatric Patients

HMC ACE Admission Order Set is a list of pre-populated and individually selectable interventions the practitioner may choose from for **every Geriatric patient**. Practitioners are encouraged to use the evidenced based order set on every nursing unit if their patient is 65 and older The order set includes orders common to every inpatient admission but it also **includes evidenced-based tasks and activities that focus on reducing complications commonly associated with hospitalization of older adults such as functional decline, pressure ulcers, CAUTI and delirium.**By initiating such orders at admission it expresses to the entire treatment team that our goals of care extend beyond the patient's acute illness. Additional orders can be added from the Order Set main work page.

Examples of an HMC ACE Order Set

- No Foleys
- No bedpans
- Bed Alarm
- PT/OT Evaluation and Treatment
- Initiate OOB schedule to limit daytime napping and promote night time resting
- Place orientation sign at bedside/doorway
- Pain Med options
- Bowel Med options
- Activity Order (Able to make comments and customize)

All patients 65 and older automatically have a geriatric order set hyperlink. When placing admission orders select the geriatric order set hyperlink. A list of pre-populated orders will show up on the screen allowing the Practitioner to customize a treatment plan that meets the needs of their individual patient.

& Order Sets		
Search	Add	
- Suggestions		
5 HMC Reg	uired Admission Orders	
5 HMC ACE	Admission	
Right click on an Ord	er Set to add to favorites.	
933 - Restore	A Close IS	

Prescriptions Delivered Before Discharge!

H-Care looks forward to having the opportunity to work with you and your patients!

H-Care is pleased to offer Hurley Medical Center Same Day Surgery patients free delivery of their prescriptions, Monday through Friday from 10:00 am – 5:00 pm.

Benefits to your patients:

- Saves patient a trip to outside pharmacy.
- Prior authorizations, dosing questions, and medication reconciliation can be handled before discharge.
- Eliminates barriers for patients with transportation or ambulation issues.
- Program advocates cost effective medications.

Benefits to physicians/prescribers:

- Dosing, drug availability, insurance issues identified before patient leaves the hospital.
- Optimizes medication regimen that patient is more likely to take for an extended period of time.

If you have any questions, please feel free to call:

H-Care: 810-733-6653

Samantha (on site Pharmacy Tech): 810-429-2250

If you require additional assistance, please contact Joy (Supervisor) at 810-964-8070.



Flexible Spending Accounts, VISA, MasterCard and Discover Cards accepted.

Free Event hosted by Hurley's Center for Joint Replacement a success

Over 140 people attended the free seminar on joint replacements on October 20that the Holiday Inn Gateway Centre. Orthopaedic



Surgeron Dr. Sidney Martin, MD, explained new treatments and advanced surgery options, including same day knee replacements, breakthrough shoulder replacements and hip replacements. He answered questions from the audience. Catherine Metz, Service Line Administrator for Hurley's Center for Joint Replacement,

also spoke and addressed any questions regarding the center and insurance. Hurley's Center for Joint Replacement is the region's expert leader in joint replacement surgeries.

Corporate Compliance Office *Advice Corner*

Giving Special Gifts of Financial Value

Hospitals that provide services to Medicaid and Medicare patients need to follow certain rules. These rules can be complicated. I need you to be aware as we provide services to our patients, that we should not include gifts of financial value that might change a patient's choice from who they believe is the best provider to the one giving out the best gifts.

Below are a few examples of things that might be a problem under this rule:

- Offering free transportation to or from the hospital.
- Routinely waiving co-pays and deductibles without seeing fi the patient truly has an inability to pay first.
- Giving free equipment or supplies for use at home.
- Billing for some, but not all of the care or services provided.

If you have questions regarding this advice, call the Compliance Officer, Mary Storm at 262-2781.

Team Easton Gives Back!



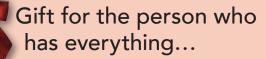
Lindsay and Matt Clark from Grand Blanc have three children – Carter, Paige and Easton. When Easton was born at Hurley on May 18, 2011, they knew within the first hour that something was wrong. Diagnosis: Persistant Pulmonary Hypertension in Newborns (PPHN). His circulation system didn't adapt to breathing on his own outside the womb. This is a very rare condition. Easton was put on a ventilator which became his life-line. Thanks to the skilled team in Hurley's NICU under the leadership of Dr. Rahman, Easton survived and is a healthy, active child. Matt said, "Hurley will always have a special place in our hearts. Your mission is our mission."

The Clarks have chosen to pay-it-forward and help change the course of other lives in the NICU. Through the support of their family, friends and business community they hosted the third annual "Team Easton Gives Back" benefit dinner. Their October 3, 2014 dinner and auction generated \$33,791.50 that has been donated to the NICU. They are living proof that every life matters and every person can make a difference!



One Hurley Plaza Flint, MI 48503





Make a donation to the Hurley Foundation for the person in your life who has everything. The Hurley Foundation will send them a card stating that you made a gift in their honor and the unit/program at Hurley Medical Center who you designated the gift for. Please go to www.hurleyfoundation.org to donate online, stop by the Main Office on the first floor of the School of Nursing, or call 810.262.9667 for more information.

December Health Observances

December 1-31

- International AIDS Awareness
 Month
- National Drunk and Drugged Driving Prevention (3D) Month
- Safe Toys and Gifts Month

December 1

• AIDS Day (World)

December 1-5

• National Older Driver Safety Awareness Week

- December 1-7
 - National Hand Washing Awareness Week

December 5

• International Volunteer Day

December 7-13

- Aplastic Anemia and MDS Week
 National Influenza Vaccination Week
- December 10
- Human Rights Day

Hurley Chosen for Nurse Family Partnership

Hurley Medical Center has been selected as the local implementation agency for the Nurse Family Partnership Program (NFP) – a nationally recognized and supported nurse home visitation program for first-time mothers with incomes below 185% of the Federal Poverty Level who are identified prior to their 28th week of pregnancy. NFP's maternal health program introduces vulnerable firsttime parents to maternal and child health nurses. This program allows nurses to deliver the support first-time moms need to have a healthy pregnancy, become knowledgeable and responsible parents, and provide their babies with the best possible start in life. The relationship between mother and nurse provides the foundation for strong families.

NFP is voluntary and provided free-of-charge. The services provided by its nurse home visitors empowers young mothers to confidently create a better life for their children and themselves. The level of proven effectiveness demonstrated is unsurpassed in evidence-based home visitation programs. Program effects seen consistently in independent research on the program include:

- Improved prenatal health
- Fewer childhood injuries
- Fewer subsequent pregnancies
- Increased intervals between births
- Increased maternal employment
- Improved school readiness

Annual support for the program, which is expected to continue for a minimum of three years, is \$485,000 from a combination of state and federal funds provided by the Michigan Department of Community Health. Hurley already coordinates two other home visitation programs for new mothers (Healthy Start and the Maternal Infant Health Program (MIHP)). Amy Helal will serve as the supervisor of this program with oversight from Renay Gagleard and Annette Napier.