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Physician CONNECTION

Published for the Physicians of Hurley Medical Center





CALENDAR

April 14, 2014 Risk Prevention Tips for

Healthcare Providers: E-Mail, Texting, & Social Media

Hurley Medical Center, Charles White Conference Center

11:30 a.m. – 1:00 p.m.

Approved for AMA PRA Category 1 Credit™

To register call: 1-855-310-3627 (Seating is limited)

CELEBRATE NATIONAL DOCTOR'S DAY

From all of us at Hurley Medical Center, thank you, doctors, for making a difference and touching lives through better medicine, each and every day.

To Our Valued Hurley Doctors

Please Join Us: Friday, March 28, 2014 7:00 - 10:30 am Breakfast & Health Screenings Merliss Brown Auditorium



On March 28, Hurley Medical Center will celebrate National Doctors Day. The Hurley family salutes

the more than 500 doctors and residents in our community who share our commitment to outstanding patient- and family-centered care.

You dedicate your lives to helping us lead healthier ones, and inspire and educate the next generation of physicians so we can be assured a high-level of care continues for many years to come.



Hurley is First & Only Hospital in Genesee County to Receive

Implantable Defi rillator for Patients at Risk of Sudden Cardiac Arrest

Hurley Medical Center is the first and only hospital in Genesee County to receive the Boston Scientific S-ICD® System, the world's first and only commercially available subcutaneous implantable defibrillator (S-ICD) for the treatment of patients at risk for sudden cardiac arrest (SCA). Dr. Madar Abed will be trained on the device, and the first patient to receive the implant at Hurley is expected sometime this Spring.

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Please share your stories. We'd love to hear from you.

Please go to the link and become a fan of our Hurley Medical Center page by clicking the "Like" button. HURLEY MEDICAL CENTER hurleymc.com facebook.com/HurleyMedicalCente twitter.com/HurleyMedical HURLEY FOUNDATION hurleyfoundation.org facebook.com/HurleyFoundatio twitter.com/HurleyFNDN

Hurley Welcomes New Physicians

Fitzgerald Casimir, MD Trauma/Surgical Critical Care

Rabbie Hanna, MD Gynecology/Oncology

Carey S. Hill, MD Trauma/Surgical Critical Care

Navin Kumar, MD Neonatology

Ahmad Munir, MD Interventional Cardiology/ Critical Care Medicine

Richard Nahouraii, MD Trauma/Surgical Critical Care

Katherine Poitras, PsyD Pediatric Psychology

Hurley Health Services Opens Urgent Care in Lapeer

Effective February 1, 2014, Hurley Health Services (HHS), a division of Hurley Medical Center, assumed ownership of the urgent care portion of the Lapeer Family and Urgent Care practice. Under the name Lapeer Urgent Care, HHS will continued to provide the same outstanding clinical care with



Dr. Zielinski serving as the Medical Director, and working clinical shifts on a weekly basis.

Hurley Health Services and Hurley Medical Canter have multiple services throughout Genesee County. Many of our specialities are unique, and are not available anywhere else in the region. Our main intersect is to provide the best, most convenient care for the Lapeer community. "We intend to expand the services offered at Lapeer Urgent Care over the next 12 months with a goal to create comprehensive, high quality healthcare in one setting," said James Buterakos, MSA, Executive Director of Hurley Health Services.

Departmental Chairs and Vice Chairs January 1, 2014 - December 31, 2015

	CHAIR	VICE CHAIR
ANESTHESIA	Surya Thota, MD	Subramanyeswara Gutta, MD
EMERGENCY MEDICINE	Michael Jaggi, DO	Michael Roebuck, MD
MEDICINE	Khalid Ahmed, MD	Punam Sharman, MD
OBSTETRICS & GYNECOLOGY	Saqib Ahmad, MD	Mohamed Khedr, MD
PATHOLOGY	Cathy Blight, MD	Qazi Azher, MD & Douglas Congdon, DO
PEDIATRICS	Aftab Aftab, MD	Muhammad Jabbar, MD
PSYCHIATRY	Michael Gotlib, MD	Open
PSYCHOLOGY	Kirk Stucky, PsyD	Open
RADIATION ONCOLOGY	Ahmed Akl, MD	Open
RADIOLOGY	Apparao Mukkamala, MD	Ronald Sparschu, MD
SURGERY	Raouf Mikhail, MD	Jamal D. Farhan, MD

Epic Patient Discharge Communication

Hurley Medical Center now provides key information to primary care physicians and other follow-up providers 36 hours after a patient is discharged from Hurley. These Summary of Care documents may be faxed, mailed or emailed to the providers direct electronic record address if they do not have access to Epic. All providers have the option to sign up for Epic Care Link, enabling access to their patient information electronically.

For further information about access to Epic Care Link, please contact Valerie Southall at 810.347.8124. Additionally, if you have an electronic record and would like to connect directly with Epic, please contact Julia Moses at 810.262.9272.

Comfort Keepers Home Care Makes Generous Donation

In late January, Comfort Keepers Home Care of Burton, MI made a generous donation of \$1,771 in support of Hurley's Senior Care Services Program. The money will support the general purposes of the program to keep older adults healthy, active, and independent for as long as possible.

Thank you Comfort Keepers Home Care!

Thank you to all who helped raise \$60,972 during the 102.5 WIOG "Cares for Kids" Radiothon held in February.



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Implantable Defibrillator Continued from page 1

The S-ICD System is designed to provide the same protection from SCA as traditional transvenous implantable cardioverter defibrillators (ICDs). However, the entirety of the S-ICD System sits just below the skin without the need for thin, insulated wires - known as leads - to be placed into the heart itself. This leaves the heart and blood vessels untouched, providing a new exciting solution for both physicians and patients.

The S-ICD System has two main components: (1) the pulse generator, which powers the system, monitors heart activity, and delivers a shock if needed, and (2) the electrode, which enables the device to sense the cardiac rhythm and serves as a pathway for shock delivery when necessary. Both components are implanted just under the skin-the generator at the side of the chest, and the electrode beside the breastbone. Implantation with the S-ICD System is straightforward and can be done using only anatomical landmarks which removes the need for fluoroscopy (an x-ray procedure that is required for standard leads to be placed in the heart).

The S-ICD System is intended to provide defibrillation therapy for the treatment of life-threatening ventricular tachyarrhythmias in patients who do not have symptomatic bradycardia, incessant ventricular tachycardia, or spontaneous, frequently recurring ventricular tachycardia that is reliably terminated with antitachycardia pacing.

The S-ICD System is FDA approved. To date, more than 2,000 devices have been implanted in patients around the world. Other Michigan hospitals that have S-ICD technology include Henry Ford, Spectrum, U-M/ Ann Arbor and Covenant.

Zilver Ptx Drug-Eluting Peripheral Stent, **Treating Peripheral Artery Disease**

Hurley Medical Center is the first and only medical center in Genesee County, and one of six in the state to use a new kind of drug-coated stent, the Zilver PTX drug-eluting Peripheral Stent designed to treat peripheral artery disease. The first patient, a 75 year old man from Flint, was implanted on February 14, 2014 at Hurley.

Stents, tubes of flexible metal mesh, have long been a popular option in treating PAD. However, re-narrowing of the artery, a problem called restenosis is common. The Zilver PTX drug-eluting stent is coated with a drug that helps limit the formation of scar tissue.



63-year-old male diabetic Preprocedure

Postprocedure

"Though drug-coated stents have been common in coronary procedures for years, they are brand new in treating the arteries of the leg. Thanks to this revolutionary new stent there will be

significantly fewer instances where a follow-up surgery has to be performed to clear previously placed stents. This is a huge advancement and a win-win situation for the patient, who will experience a much shorter recovery time," adds Mohmmed Margni, MD, Hurley Vascular Surgeon.

The FDA recently announced approval of the new device, made by Cook Medical and is made available to only a select few centers in the country. The minimally invasive procedure is performed inside the Hurley Cardiovascular Laboratory.

ICD-10 Education for Physicians

Hurley Medical Center has partnered with 3M to provide ICD-10 education for physicians. Specialty-specific video modules for physicians are now available on Hurley's Intranet.

Physicians don't have to face all 140,000 ICD-10 codes. They can focus on the ICD-10

issues most relevant to their practice or specialty, documenting each patient encounter to meet their own needs and to satisfy the language requirements for complete coding—just as they do now.

Each specialty specific video is led by a physician and focuses on what physicians should know about ICD-10 as well as new documentation required as a result of implementing ICD-10. Each video is approximately 25-30 minutes in length. Physicians can view as many specialty specific videos as desired. All physicians are encouraged to view the first video which is an Introduction to ICD-10.

For further information or to access the video modules, please log in to the Hurley Intranet.

- Physician/NPP Specialty Specific Modules by 3M Introduction to ICD-10 New
- Anesthesiology Ne
- Cardiology New
- + EMT Ne
- * ENT/Opthalmology New
- Gastroenterology New
- * General Surgery New
- F Gynecology New * Hematology/Oncology New
- Infectious Disease Net
- Internal Medicine New
- Mental Health New
- Neurology/Neurosurgery New
- Obstetrics New * Orthopaedics New
- · Pediatrics/Neonatology New
- * Pulmonary New
- * Rehab New
- + Urology New



One Hurley Plaza Flint, MI 48503



Kroger Delivery Comes From the Heart



Kroger once again made a special delivery on Valentine's Day. Kroger delivered 400 balloons to Hurley Children's Hospital and other areas of the hospital.

Bone Density Exams

Hurley Medical Center recently relocated our Bone Density machine to the main campus here at Hurley. This initiative is part of our "Own the Bone" program. To schedule an exam, please call our Radiology Scheduler at 810.262.9194.

Hurley Gets \$5,000 Grant for Patients in Acute Care for the Elderly Unit (ACE)

First and Only Recognized Exceptional Facility for Seniors in the Region

Hurley received \$5,000 from the Merkley-Elderly Charitable Trust to provide care enrichment for patients in the hospital's Acute Care for the Elderly (ACE) Unit. The ACE Unit opened with 9 beds in August, 2013. It is for acutely ill adults aged 65 and older that are hospitalized for 5-7 days.



Grant funds will be used to provide haircuts from a cosmetologist and supplies such as arts and crafts, playing cards, jigsaw puzzles, journals, and DVDs. Haircut services will encourage a stronger self-image and self-esteem, elevate the spirit, and help maintain important routines.

"Thanks to this grant, volunteers will engage patients with activities such as card playing, jigsaw puzzles, games, and reading, to help prevent confusion and preserve mental functioning. These activities also lessen or prevent delirium, a frightening, but often controllable form of confusion that is surprisingly common among older patients in the hospital," adds Angela Mitchell, BSN, MS, Administrator, Geriatric Services at Hurley Medical Center