

OCTOBER 2017 | HURLEYMC.COM

PUBLISHED FOR THE PHYSICIANS OF HURLEY MEDICAL CENTER

Hurley Medical Center Recognizes National Medical Staff Services Awareness Week

Join our staff in observing National Medical Staff Services Awareness Week on November 5-11, 2017.

In 1992, President George Bush issued a proclamation designating the first week of November as "National Medical Staff Services Awareness Week," to acknowledge and thank medical services professionals (MSPs) for playing "an important role in our nation's healthcare system."

What role do these professionals play? They are the people behind the scenes who make certain the credentials of all practitioners who are caring for patients are correct and have been verified. MSPs are experts in provider credentialing and privileging, medical staff organization, accreditation and regulatory compliance, and provider relations in the diverse healthcare industry. They credential and monitor ongoing competence of the physicians and other practitioners who provide

patient care services in hospitals, managed care organizations, and other healthcare settings.

The American Medical Association-Organized Medical Staff Section also recognizes the medical services profession in a resolution that formally acknowledges "the importance and value of medical services professionals to the healthcare organization and its physician members, and recognizes their contribution and dedication in preserving quality patient care."

MSPs are a vital part of the community's healthcare team. They are dedicated to making certain that all patients receive care from practitioners who are properly educated, licensed, and trained in their specialty. For more information about MSPs and the National Association Medical Staff Services (NAMSS), visit www. namss.org.

Medicare.gov | Physician Compare

The Official U.S. Government Site for Medicare

Get Ready: The Physician Compare Preview Period is Coming Soon

On October 18, 2017, the Physician Compare 30-day preview period will officially open. Clinicians and groups will have the opportunity to preview their 2016 performance information before it is publicly reported on Physician Compare later this year. Data available for preview includes:

- 2016 Physician Quality Reporting System (PQRS) measures
- 2016 Consumer Assessment of Healthcare Providers and Systems (CAHPS) for PQRS measures
- 2016 non-PQRS Qualified Clinical Data Registries (QCDR) measures
- · 2015 clinician utilization data

Starting October 18, you can access the secured preview site through the Provider Quality Information Portal (PQIP). You will need an active Enterprise Identity Management (EIDM) system account to preview your data. The 30-day preview period ends on November 17, 2017 at 8 pm ET.

For additional assistance with accessing PQIP, or obtaining your EIDM user role, contact the QualityNet Help Desk at 866288.8912 or qnetsupport@hcqis.org.

If you have any questions about public reporting or preview period, please contact us at PhysicianCompare@Westat.com .

Did you miss the Physician Compare National Provider Call?

On September 28, 2017, the Centers for Medicare & Medicaid Services (CMS), with the Physician Compare support team, hosted a Medicare Learning Network (MLN) Connects ® National Provider Call (NPC) about Physician Compare. The call covered the upcoming 30-day preview period, and the future of public reporting, including what is coming to Physician Compare in the next year. You can access the presentation slides and other helpful resources from the Preview Period Toolkit:

The Preview Period Toolkit includes:

- 5 tips to Preview Period
- Physician Compare Guide to Preview
- NPC presentation slides

Learn more about the PY 2016 measures and PY 2015 clinician utilization data that will be available for preview by downloading

these documents from the Physician Compare Initiative page:

- Physician Compare PY 2016 Group Profile Page Measures Available for Preview
- Physician Compare PY 2016 Group Downloadable Database Measures Available for Preview
- Physician Compare PY 2016 Clinician Downloadable Database Measures Available for Preview
- Physician Compare PY 2016 Non-PQRS QCDR Measures Available for Preview
- Physician Compare PY 2015 Clinician Utilization Data Available for Preview

Remember if you have questions about Physician Compare or the preview period, email us at PhysicianCompare@Westat.com.

CME Calendar CONTINUING MEDICAL EDUCATION

NOVEMBER 8, 2017 – WEDNESDAY

Terry Thomas Conference & Ob/Gyn Alumni Event

Holiday Inn Gateway, Flint 6:00 p.m. – 8:00 p.m.

Approved for AMA PRA Category 1 Credit ™

To register, Call: 1-855-310-3627, or

Online: www.education.hurleymc.com/cme/calendar

or snap the QR Code:



Diagnosis & Management of Bladder Cancers

Holiday Inn Gateway, Flint 5:30 p.m. – 7:00 p.m. Approved for *AMA PRA Category 1 Credit* ™

To register, Call: 1-855-310-3627, or

Online: www.education.hurleymc.com/cme/calendar



DECEMBER 7, 2017 - THURSDAY

Stroke Care: Covering the Spectrum

Hurley Medical Center, Merliss Brown

Auditorium, Flint 12:30 p.m. – 4:30 p.m.

Approved for AMA PRA Category 1 Credit ™

To register, Call: 1-855-310-3627, or

Online: www.education.hurleymc.com/cme/

calendar

SAVE THE DATE!*

APRIL 10 & 11, 2018 - TUESDAY & WEDNESDAY

2018 Pediatric Conference

*All dates are tentative and subject to change based upon speaker availability

CME on Demand is available!

Please visit www.education.hurleymc.com/cme/calendar to get continuing medical education on demand for the following topics that have been approved for AMA PRA Category 1 Credit ™

- Ethical Principles Choosing Wisely: Is Parsimonious Care "Just" Rationing? (New requirement for licensure renewal)
- Pediatric & Adolescent Obesity 5210 Let's Go!
- Management of the Chronic Opioid User (New requirement for licensure renewal)

CME Needs Assessment Survey

In order for the CME Department to offer activities that meet your educational needs, please complete a CME Needs Assessment Survey. You may access the survey by any of the following methods:

- Direct access through the following address: https://www.surveymonkey.com/r/N3CQPZ6
- Visit the Hurley website at: www.hurleymc.com > Education & Research > Continuing Medical Education > "Please take our CME Needs Assessment"
- On any computer in the Hurley Physician's Lounge (non iSITE), look for the "2017 CME Needs Assessment" icon on the desktop screen
- Visit the Hurley INTRANET Homepage (on any computer at Hurley), under Frequently Used Links, click on "CME Needs Assessment Survey".

If you have any questions, please contact the CME Department at 810.262.9142.



U.S. ANTIBIOTIC AWARENESS WEEK

November 13-19, 2017

- Antibiotic resistance is one of the most dangerous threats to public health. Each year in the United States, an estimated 2 million people get infected with antibiotic-resistant bacteria. At least 23,000 people die as a result.
- Improving the way antibiotics are prescribed and taken can help slow antibiotic resistance from developing and ensure that life-saving antibiotics will work when needed most and will be available for future generations.
- Antibiotics are only needed for treating certain infections caused by bacteria. Antibiotics won't help for some common bacterial infections including most cases of bronchitis, many sinus infections, and some ear infections.
- Antibiotics do not work on viruses, such as colds and flu, or runny noses, even if the mucus is thick, yellow or green.

The Center for Disease Control (CDC) advises prescribers to:

- 1. Follow clinical guidelines when prescribing antibiotics.
- 2. Give the right antibiotic, at the right dose, for the right duration, and at the right time.
- Review antibiotic therapy 48 to 72 hours after it is started based on the patient's clinical condition and microbiology culture results, and stop or change antibiotic orders as needed.
- 4. Talk to patients and families about when antibiotics are and are not needed, and discuss possible harmful effects such as allergic reactions, C. difficile and antibiotic-resistant infections.
- 5. Be aware of antibiotic resistance patterns in your facility and community; use the data to drive prescribing decisions. If you would like a copy of the Hurley Medical Center antibiogram, please contact Wanda Moscicki, Pharmacy Clinical Coordinator, at wmoscic1@hurleymc.com or extension 26790.
- 6. Follow hand hygiene and other infection prevention measures with every patient.

Flu Vaccinations

It's Time to Kiss the Flu Goodbye!

Flu shots are available at Hurley Medical Center. The Joint Commission and CMS have required all hospitals report vaccination rates. Everyone needs to report if they received their flu vaccination or if they declined, and why. If you access My Hurley, from the Hurley home page, you will be directed to complete a flu questionnaire.

The information obtained from this questionnaire will be used to determine the attitudes and beliefs at Hurley Medical Center. This will help us to focus our efforts to improve vaccination coverage among staff. The survey is for informational purposes only.

Flu Vaccinations will be available in the following locations:

- All inpatient floors (just ask a nurse if they will give you a flu vaccination). Please complete the vaccination form on the front of the medication fridge and return it to the folder on the fridge.
- · Occupational Health

If you have any questions, please call Infection Control at 810.262.9513

Hurley IN THE NEWS

Pink Night Palooza

Hurley dominated headlines during the first week of October because of Pink Night Palooza! The big event to raise money for Hurley's Breast Health Navigation fund was held October 5 at the Holiday Inn Gateway Centre off US-23/Hill Rd. Marsha Schmit RN, BSN, CBCN, Hurley's

Breast Health Navigator was interviewed by many local media outlets, including NBC25 and CW46, to preview the event. Many media outlets attended the event as well, including ABC12, WNEM 5, NBC25, and the view newspapers.



Breast Cancer Awareness Stories

Dr. Sierra Cuthpert, DO, Hurley OB-GYN was interviewed by ABC12 in October twice to talk about signs and symptoms of Breast Cancer. Dr. Cuthpert also talked about how the disease is on the rise in African American women and how early detection is key.



Dr. Cuthpert

Heart Health

Dr. M. Luay Alkotob, MD, was interviewed live on NBC25's morning show in October about Heart Health. Dr. Alkotob also told viewers about a Hurley Healthy Living Series event that happened on October 11 at the Signature Chop House in Flushing.



Dr. Alkotob

SAVE THE DATE

Hurley Medical Center Annual Medical Staff Meeting Wednesday, December 13, 2017

> Flint Golf Club 3100 Lakewood Drive Flint, Michigan 48507

Valet Parking Available, this is a closed business meeting for members of the Hurley Professional Staff.

Cocktails & Hors d'oeuvres 5:30 pm

Dinner 6:30 pm

Chicken, Beef, Fish or Vegetarian Entrée

In Memoriam

In an effort to help preserve their memory and legacy, this section is dedicated in remembrance of those members of the Medical Staff who recently passed away.

James William Shenck, DMD

Pediatric Dentistry (December 14, 1947 - October 1, 2017)

Dr. Shenck died Sunday, October 1, 2017. He joined Hurley Medical Center on October 20, 1978. He has owned and operated the James W. Shenck, DDS, PC Dentistry for Children office in Burton, since November 18, 1978 through his passing.

If anyone knows of others, who need to be included in this Memoriam, please contact the Medical Staff Office.

Hurley Professional Staff Anniversaries:

Hurley congratulates the following providers who reached milestone Hurley Professional Staff anniversaries during the month of September.

5 years

Rebecca Baumbach MD

10 vears

Rebecca Cunningham MD

15 years

Shawn Wiggins MD

20 years

Jeffrey Noroyan DPM Sayed Osama MD Damayanthi Pandrangi MD

Mohammed Syed MD

Hurley recognizes the dedication and commitment of our doctors. As a feature of the Physician Connection, Hurley will acknowledge five (5) year anniversaries each month.

NOVEMBER Birthdays

Abdellatif Abdelwahab MD Mostafa Abuzeid MD Sanjeev Aggarwal MD Badar Ahmed MD Abdelmohdi Alajaj MD Gerald Berner MD Michael Bork DO Mark Burnstein MD Terrence Chan DDS Mark Braniecki DO Darlene Daly DO A George Dass MD Gurkan Ege MD Jamal Farhn MD James Geiger MD Alan Goldberg MD Chad Green MD Pooja Gupta MD Puneet Gupta MD Elizabeth Hale MD Mona Hardas MD Richard Humes MD Brian Hunter MD Navin Kumar MD Monik Lala MD Cecilia Lopez MD Michael Macksood DO Sabry Mansour MD K V Mathew MD Emily Mathias MD John McIlduff MD Aram Minasian MD Ali Mohammed MD Ahmad Munir MD George Mychaliska MD Owolabi Ogunneye MD Chintanbhai Patel MD Katelin Ratliff DDS Brenda Rogers-Grays DO Robert Ross MD Rebecca Schein MD Punam Sharman MD Khaled Shukairy MD Paula Silva MD Peter Stoyanoff MD Lynn Walker MD Nikhil Vora MD Stephen Wang MD Kenneth Wilson MD

Sania Zainuddin MD



Physician

Published for the Physicians of Hurley Medical Center

OCTOBER 2017

One Hurley Plaza Flint, MI 48503

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Please Share Your Stories

Please send your stories and photos by the 15th of each month to rwaller1@hurleymc.com, or contact Regina Waller, Director (Physician Services, Continuing Medical Education (CME) and Medical Staff) at 810-262-7302.

WELCOME NEW PROVIDERS

Emergency Medicine

Kellie Donastorg, FNP

Family Nurse Practitioner

Hurley Urgent Care, Durand

8759 Monroe Road, Durand, MI 48429

Phone: 810.262.2710 Fax: 989.541.1023

It is our pleasure to welcome you to Hurley Medical Center and thank you for partnering with us to provide quality healthcare to our patients. We value your commitment and appreciate your service.

Medicine

Mohamed Abdalla, MD

Nephrology

Kidney Disease and Hypertension PC 2387 South Linden Road, Suite A, Flint, MI 48532

Phone: 810.733.1700 Fax: 810.733.1701



Renee Ahluwalia, MD

Pediatric Hospitalist

Hurley Medical Center - Pediatric **Hospitalists**

1 Hurley Plaza, 2 East, Flint, MI 48503

Phone: 810.262.9330 Fax: 810.262.6419



Laura Frelich, LPC

Licensed Professional Counselor Samantha Pillow, LPC, MA

Licensed Professional Counselor

Hurley Mental Health Associates

1085 Linden Road, Suite 150,

Flint, MI 48532

Phone: 810.262.2100 Fax:

810.230.3376

Surgery

Peter Ehrlich MD

Pediatric Surgery

Hurley Pediatric Specialists -

Linden Road

G-1125 South Linden Road, Suite 500,

Flint, MI 48532

Phone: 810.262.2140 Fax: 810.30.3942

Kevin Magone, MD

Orthopedic Surgery

Ortho Michigan

G-4466 West Bristol Road, Flint, MI 48507

Phone: 810.733.1200 Fax: 810.733.0688

David Hehemann, DPM

Podiatry

Professional Foot and Ankle Centers, PC

605 South State Road, M-15,

Davison, MI 48423

Phone: 810.653.9060 Fax:

810.658.2248



